



### **Benchmark Hospitality International Appoints Richard Pauley**

Director of Sales and Marketing for The Chattanooga

The Woodlands (Houston), Texas, December 10, 2008 ... Benchmark Hospitality International has announced the appointment of Richard Pauley as director of sales and marketing for The Chattanooga, located in the heart of revitalized Chattanooga, Tennessee. Tom Cupo, general manager, made the announcement.

"I am just thrilled to welcome Richard to The Chattanooga," said Mr. Cupo. "He brings a solid record of sales success to his new role, gained at properties in the Midwest and southern states. We look forward to his leadership."

Richard Pauley was previously director of sales at French Lick Resort Casino, the historic property located in French Lick, Indiana. In this role he was responsible for leading the sales programming for two historic, landmark properties. Prior to this, Mr. Pauley held the title of director of sales and marketing for the Radisson Hotel Cincinnati Riverfront of Covington, Kentucky. He began with the property as sales manager.

Mr. Pauley has served as director of sales for the Five Seasons Country Club of Crestview Hills, Kentucky. He has also worked with the Quad Cities Convention & Visitors Bureau of Davenport, Iowa, serving as the organization's executive director. Earlier in his career, Pauley worked in membership services for the National Association of Sports Commissions of Cincinnati, Ohio. He is a graduate of Northern Kentucky University, located in Highland Heights, Kentucky, where he earned a Bachelor of Organizational Studies degree. Mr. Pauley is relocating to Chattanooga with his family.

The Chattanooga, a 210,000 square-foot five-story upscale urban resort with 199 guest rooms and suites, features a 25,000 square-foot conference center with comprehensive meeting planning and audiovisual support services, three outstanding dining establishments, and a spa with four treatment rooms, a steam room, sauna, fitness center, indoor pool, whirlpool and patio overlooking the hotel's courtyard. The Chattanooga is conveniently located within a two-hour drive from Atlanta; Nashville and Knoxville, Tennessee; Huntsville and Birmingham, Alabama. For more information or reservations, call (423) 756-3400, toll free (877) 756-1684, or visit The Chattanooga's website at <http://www.chattanoogaanhotel.com> > [www.chattanoogaanhotel.com](http://www.chattanoogaanhotel.com). Benchmark Hospitality International operates The Chattanooga.

Benchmark Hospitality International is a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. The privately held company, launched in 1980, is a founding member of the International Association of Conference Centers. Benchmark is a worldwide organization operating over 30 properties representing major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston, with regional offices in New Jersey and Connecticut. International offices are located in Tokyo, Japan, and Santiago, Chile. For locations of properties and additional information, visit [www.benchmarkhospitality.com](http://www.benchmarkhospitality.com).

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